



AGENDA

Market dynamics

Challenges for embedded developers

Renesas' solution – RZ/G Linux Platform

Supported workflows

Summary

MARKET DYNAMICS





MARKET TRENDS

- In the industrial market, network and multimedia functions including movies and graphics - are becoming popular in embedded devices.
- The number of customers who adopt Linux is increasing due to the availability of these functions. Many of these customers are switching to MPUs from an MCUs running an RTOS.
- Industrial customers have conflicting demands wanting both the latest, greatest kernel which provides new features and security fixes but also a stable kernel for long term operation.



CHALLENGES FOR EMBEDDED DEVELOPERS





CHALLENGES FOR EMBEDDED DEVELOPERS

Industrial equipment continues to evolve

e.g. Displays for industrial machines

Past / Current

- Simple function,
- Standalone operation





Current / Future

- Look & feel of advanced tablet
- High-resolution display and graphics
- Embedded video





- Network processing
- Cloud collaboration
- Sensing, Al



More developers are looking to Linux



BARRIERS TO LINUX UTILIZATION

Linux provides a rich set of software functions, but there are barriers to overcome

Entry

- No Linux expertise in the company
- It takes time to acquire skills
- Creating a Linux environment is a serious endeavor

Development

- Anxiety about open source verification process
- Middleware introduction can cause issues w/ kernel versions

Maintenance

- "I thought it was free, but I needed people for administration and maintenance"
- "Free" quickly becomes expensive!





Harnessing the power of Linux in your products!





EMBEDDED LINUX SUPPORT & MAINTENANCE ISSUES

LINUX KERNEL SUPPORT PERIOD IS COMMONLY 2-3 YEARS

Linux maintenance is no longer than 2-3 years

Long term support community for embedded systems



LTSI (Long Term Support Initiative) is a community that maintains Linux kernel for embedded equipment

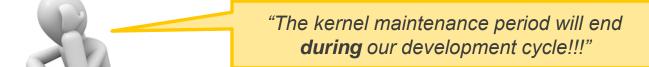
How long does customer need for development, installation, operation, and maintenance?

Industrial equipment (HMI)

develop/install : 3-4 years operate/maintain : > 10years

Building control

(HVAC, monitoring) develop/install : 2-3 years operate/maintain : > 10 years



"Looks like we will need to do maintain this ourselves after all..."



RENESAS' SOLUTION





RZ/G LINUX PLATFORM

FEATURING SUPER LONG-TERM LINUX SUPPORT

Super Long Term Support Linux Package **over 10 years**



Founded in 2016

- CIP (Civil Infrastructure Platform) Project
 - Industrial Grade Linux
 - •Super Long-term Support (SLTS : 10 \sim 15 year)
 - Reliability / Security / Real-Time Support
 - Selected Main kernel from LTS/LTSI Kernel by 3-5 year
- Renesas joined CIP Linux project as a platinum member (February 2017)
- RZ/G board will be adopted as a standard board of CIP project
- In addition to Linux kernel, industrial & IoT functions were packaged as RZ/G Linux Platform

RZ/G LINUX PLATFORM

5 COMPONENTS THAT FACILITATE LINUX INTRODUCTION, DEVELOPMENT, AND COST REDUCTION

RZ/G Linux Platform

One package software framework

Verified Linux Package



GUI framework

H.264 Codec OpenGL

Security

Linux

1

Linux development and verification provided in the cloud

Verification and Analysis Tools, Build Tools, Object and Source



RZ/G processor

RZ/G processor with Multimedia function and Security



Mass production-capable modules (Made by partners)

Mass production , board and module



Download valuable middleware from the Renesas Marketplace

Verified Middleware (Software Add-on)

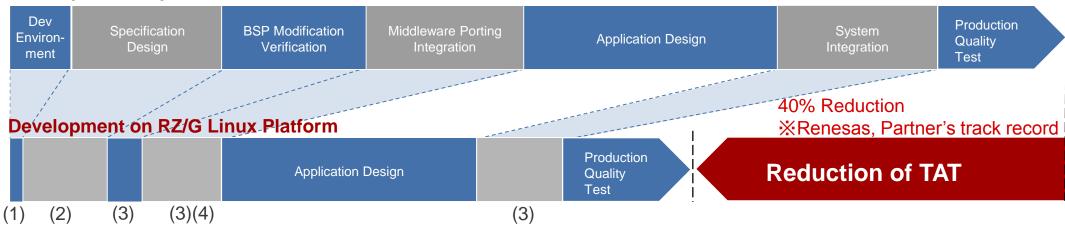


BENEFITS OF RZ/G LINUX PLATFORM (1)

REDUCED TURN-AROUND TIME (TAT)

RZ/G Linux platform makes it easy to start Linux development and reduce total cost. The time you save can be better spent developing value-added services and fostering innovation.

Development on previous Embedded Linux



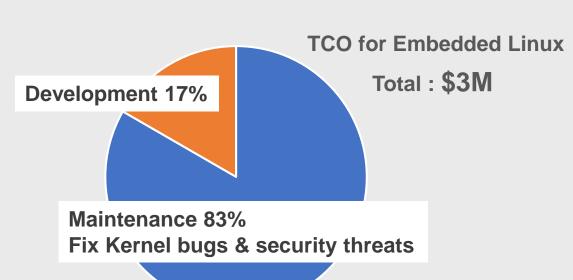
(1)	Cloud environment	Linux server - no need to set up the environment
(2)	Verified Linux package	No need for OSS procurement - start from a stable framework, and maintain
(3)	Build, verify and analyze tools	Increase debugging efficiency
(4)	Software add-on	Reduce challenge of function implementation, shorten Software verification period

BENEFITS OF RZ/G LINUX PLATFORM (2)

REDUCED TOTAL COST OF OWNERSHIP (TOC)

Current Lifecycle Cost

Case: HMI with Internet/Intranet



An in-company investigation

New RZ/G Linux Platform

Can reduce total cost by 80%

Thanks to more than 10-year maintenance, stability, reliability and industrial specific features

Fix Kernel bugs & Security Threats by backporting from Latest Linux



RZ/G LINUX PLATFORM

COMPONENT #1 - THE RZ/G PROCESSOR

RZ/G Linux Platform

One package software framework

Verified Linux Package



GUI framework

H.264 Codec OpenGL

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Verification and **Analysis Tools, Build Tools**, **Object and Source**



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RZ/G processor with **Multimedia function** and Security



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Mass production board and module



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BIG IDEAS FOR EVERY SPACE



RZ/G-PF (PLATFORM) SERIES MPU ROADMAP

ENTIRE PRODUCT LINE-UP INCLUDES SECURITY FEATURES

2016

★ Under development RZ/G1H-PF ☆ Under planning Cortex-A15x4 (1.4GHz) Cortex-A7x4 (780MHz) G6400, H.264 Codec 32bit x2ch DDR3 RZ/G1M-PF Cortex-A15x2 (1.5GHz) SGX544MP2, H.264 Codec 32bit x2ch DDR3L RZ/G2x-PF RZ/G1N-PF Cortex-A15x2 (1.5GHz) SGX544MP2, H.264 Codec 32bit x1ch DDR3L RZ/G1E-PF RZ/G1C-PF Cortex-A7x2 (1GHz) SGX540, H.264 Codec Cortex-A7x2 (1GHz) **SGX531, H.264 Codec** 32bit x1ch DDR3 ES: Available, MP: 4Q 2017 **MP: Available** 2018

2017

CY2015

RZ/G LINUX PLATFORM DEVICES

In addition to operations such as multimedia processing and advanced graphics processing, enhanced performance is achieved through various software add-ons

- 1 Computing power via multiple GHz+ CPUs
- 2 Built-in video engine compatible with full HD
- 3 Built-in 3D graphics engine
- 4 Built-in high-speed interface (USB3.0, SATA, PCI-e)
- 5 Security (secure communication, data protection, program protection)

RZ/G LINUX PLATFORM

COMPONENT #2 - ONE PACKAGE SOFTWARE FRAMEWORK

RZ/G Linux Platform

Linux CIP Kernel, HTML5 GUI, Security Support

One package software framework

Verified Linux Package



GUI framework

H.264 Codec OpenGL

Security

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Verified Middleware (Software Add-on)



VERIFIED LINUX PACKAGE

VERIFICATION AND MAINTENANCE PROVIDED BY RENESAS

Conventional Linux is not "industrial-grade" with deep & systematic maintenance needed for mass production. Renesas' **Verified Linux Package** is tested and maintained **Industrial Grade Linux**.

Verified Linux Package (Deliverables) **Application** GUI Framework (Qt/HTML5) **API** Verification Gstreamer SW Add-on Linux OpenGL (Stacks /Libraries) Secure H.264 Middle Codec GFX Ware **BSP** Linux kernel Renesas RZ/G Eva. Board

Quality Control for Verified Linux Package

Software development process managed by CMMI Level3

Operation Verification

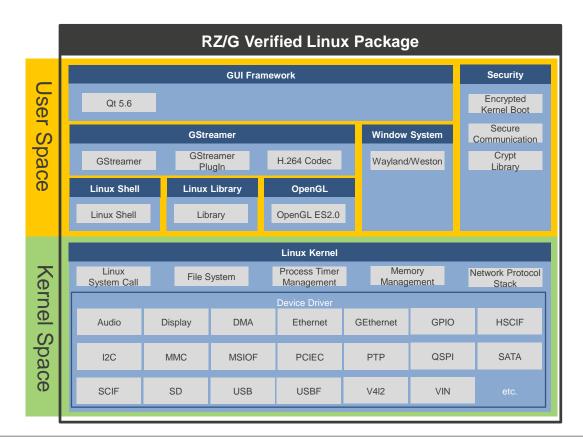
- API level verification checklist defined and documented
- Test cases and test reports are also provided

Maintenance

- Q&A Support
- Maintenance and update of Verified Linux Package

VERIFIED LINUX PACKAGE INTEGRATED WITH HMI FEATURES

Enables a quick-start to Linux development, thanks to a robust out-of-box software framework. Includes GUI, graphics, and multimedia framework plus pre-built security package.



Multimedia

H.264 codec, 3D graphics

GUI framework

Qt application framework

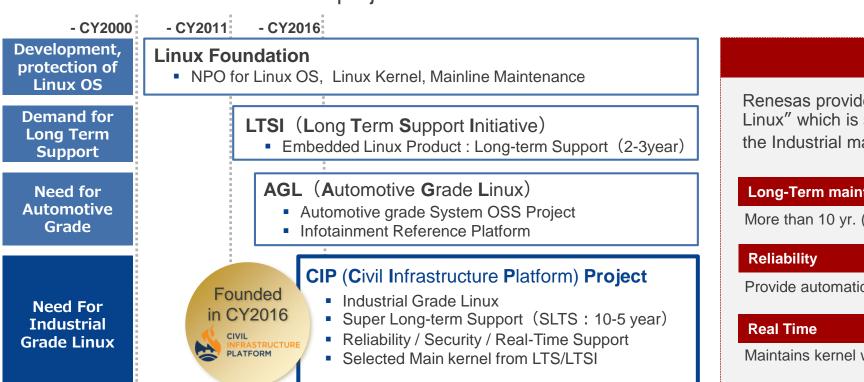
Security

Secure communication

Data / program protection

WHAT IS CIP LINUX?

The CIP project is an initiative to develop and maintain an Industrial Grade Linux Kernel. It was launched as collaborative project of the Linux Foundation in 2016.



CIP

Renesas provides "Industrial Grade Linux" which is strongly requested by the Industrial market

Long-Term maintenance

More than 10 yr. (usually 2-3)

Provide automatic test environment / results

Maintains kernel with real-Time patches

Renesas continues its legacy in Linux, with the CIP kernel

WHAT IS HTML5?

'Mozilla community' 'Gecko' rendering engine ported to RZ/G

➤ High-performance image processing on RZ/G GPU

Leverages latest web development technology

Easy to develop intuitive touch-panel GUI

HTML5 is available as a GUI framework for RZ/G

Example of Demo contents

Swipe screen transition



Graphic drawing animation display



Smooth screen display effect



Movie playback using GPU

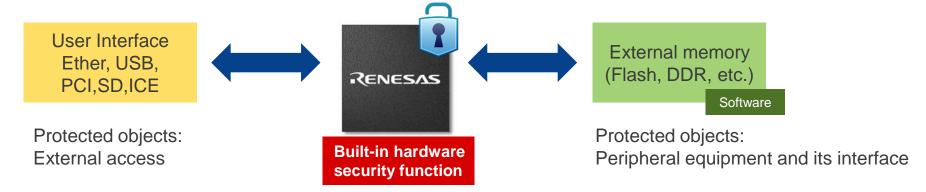


HTML5

- Adopted Gecko engine installed in Firefox
- Free-of-charge, maintained by Mozilla
- Numerous HTML5 applications prepared
- No reboot required to update applications

RZ/G SECURITY SOLUTION

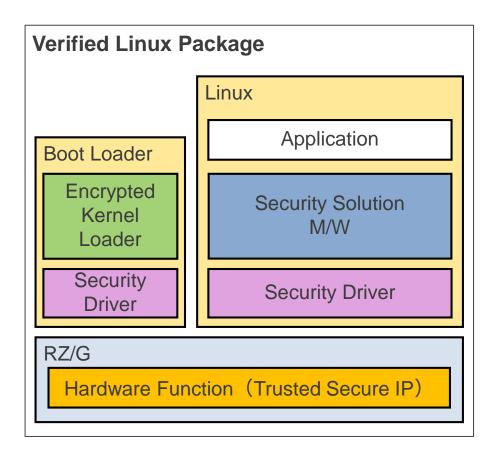
Provides security solution to protect product physical data and software



Security function using	Security effect	
Software tamper detection / authentication	Encrypted kernel boot function (tampering judgment at startup). Update mechanism for software linked with cloud server.	Tamper detection by software authentication / prevention (protection)
Encrypted communication	Function for SSL / TLS protocol communication. Utilize Secure IP to protect keys for authentication and to establish secure communication path.	Communication protection
Storage protection	Data protection function secured in products. Data encryption/decryption with Secure IP unique key.	Data protection

RZ/G SOFTWARE DELIVERABLES FOR SECURITY SOLUTION

Security solutions are provided with the Renesas' Verified Linux Package



Definition	Contents
Security Driver	 Driver software for Trusted Secure IP (TSIP) For Encrypted Kernel boot For Encrypted Communication (SSL/TLS) Basic encryption for secure storage [AES CBC (128bits, 256bits), RSA (1024bits, 2048bits) SHA-1, SHA-256, HMAC (SHA-1, SHA-256) CMAC (AES-128, AES-256)]
Encrypted Kernel Loader	Loader software for Encrypted Kernel Boot
Security M/W	Middleware that provides security functions TLS v1.2 (SSL/TLS) cipher suite: TLS_RSA_WITH_AES_128_CBC_SHA256 Secure Storage Function of encryption/decryption by IP unique key

RZ/G LINUX PLATFORM

COMPONENT #3 - LINUX DEVELOPMENT AND VERIFICATION PROVIDED IN THE CLOUD

RZ/G Linux Platform

Enhanced BSP customization

- Build/verification/analysis tools
- Pin configuration tool

One package software framework

Verified Linux Package



GUI framework

H.264 Codec OpenGL

Security

Linux

Linux development and verification provided in the cloud

Verification and Analysis Tools, Build Tools, Object and Source



RZ/G processor

RZ/G processor with Multimedia function and Security



Mass production-capable modules (Made by partners)

Mass production , board and module



Download valuable middleware from the Renesas Marketplace

Verified Middleware (Software Add-on)



DEVELOPMENT ENVIRONMENT ON THE CLOUD

Management Tools

- User
- Object and Source

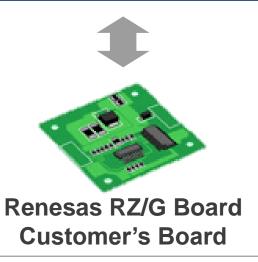
Security Tools

- Signature
- Authentication
- Secure Update

Development Tools

- Build
- Verification
- Analysis

Cloud Server







Client PC (e2studio)



DEVELOPMENT TOOL ON THE CLOUD IMPROVES EFFICIENCY

REDUCE MAN-HOURS FOR LINUX BSP CUSTOMIZATION, SYSTEM VERIFICATION, AND DEBUGGING



- Eliminate challenge of creating the build environment, drastically reduce time for application development
 - 1. Build Create project in e2studio connected to cloud server; select components and build through GUI.
- Reduce verification time (TAT) and workload
 - 2. Verification Automatically analyze error report from verification tools, leveraging accumulated problem solving cases to guide customers.
- Shorted analysis time (TAT) and workload
 - 3. Analysis Execute verification test patterns from build result to generate detailed error report.

e2studio FOR RZ/G LINUX PLATFORM

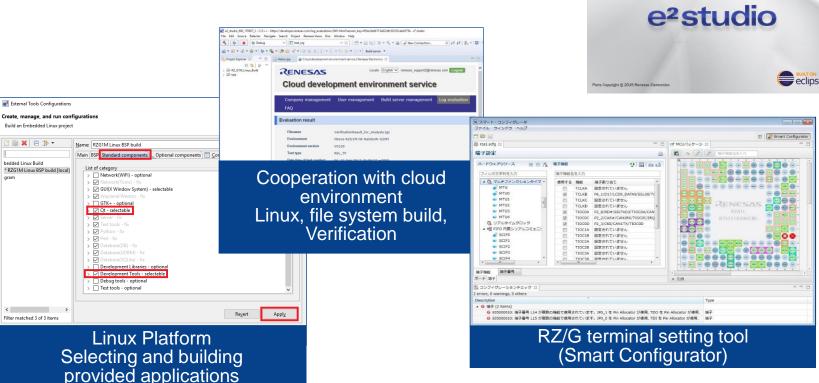
AVAILABLE FROM OCTOBER 2017

e2studio = Renesas' Integrated Development Environment (IDE)

- Build and debug Linux applications running on CIP Linux kernel v4.4.55-cip
- Build with Linaro tool chain, GCC Linaro 5.2 2015.11 2







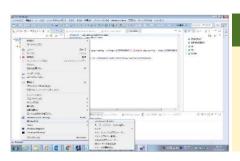
BIG IDEAS FOR EVERY SPACE



RENESAS

DEVELOPMENT SUPPORT TOOLS ON THE CLOUD

Reduction of resources for Linux BSP customization, system test and debug



1. Cloud Build Tool

- No need to create a local Linux build server
- Linux development immediately from launch of environment to building BSP on custom boards
- Consistent support during software development

Eliminate the need for construction and maintenance of a Linux environment

Reduce analysis time (TAT)



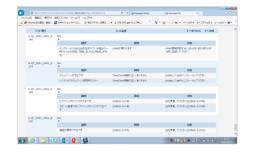
 Guide customers to solve the issue by analyzing the error report of the verification tool with the database of Renesas' problem solving know-how



Reduce verification time (TAT)

2. Verification Tool

- Enable to verify customer's development software by verification pattern / program prepared in advance by Renesas
- Possible to add a verification test pattern you created.





RZ/G LINUX PLATFORM

COMPONENT #4 - DOWNLOAD VALUABLE MIDDLEWARE FROM THE MARKETPLACE

RZ/G Linux Platform

One package software framework

Verified Linux Package



GUI framework

H.264 Codec OpenGL

Security

Linux



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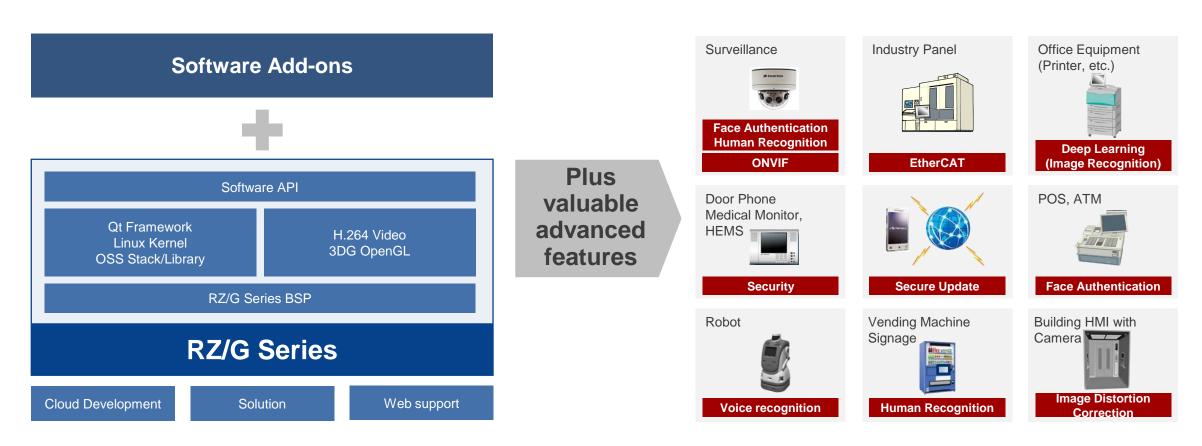
Verified Middleware (Software Add-on)



FEATURE ENHANCEMENT VIA VALUABLE SOFTWARE ADD-ONS

E.G. FACE RECOGNITION/AUTHENTICATION, VOICE RECOGNITION/SYNTHESIS, INDUSTRIAL/CONSUMER PROTOCOLS (FACTORY: ETHERCAT, SURVEILLANCE CAMERA: ONVIF, ETC.)

Verified software add-ons make it easy to enhance the value of customer equipment.



MARKETPLACE ACCELERATES NEW PRODUCT DEVELOPMENT

Accelerate new product development and support user's innovation

Customer need:

Accelerate development of new innovative product or service

- New technology installation
- Cross-industry technology installation
- Short-term verification and early software installation

Issue:

It takes a lot of time and work to install new technologies...

- Little development experience and know-how
- Difficult to construct initial verification environment
- No means to collect information

New proposal:

BIG IDEAS FOR EVERY SPACE

One-stop solution For industrial market

- Many partner companies
- Safe and secure environment
- Behavior-verified solutions

Renesas Market Place for industrial market



ONE-STOP SHOP

EVERYTHING YOU NEED IS AVAILABLE THROUGH THE ONLINE RENESAS MARKETPLACE

Marketplace web site connects customers and ecosystem partners





MARKETPLACE PROMOTES INNOVATION

PROVIDES POC (PROOF OF CONCEPT) DESIGNS FOR NEW TECHNOLOGIES & SERVICES

Partner middleware examples

Face Authentication

Deep Learning

ONVIF

EtherCAT

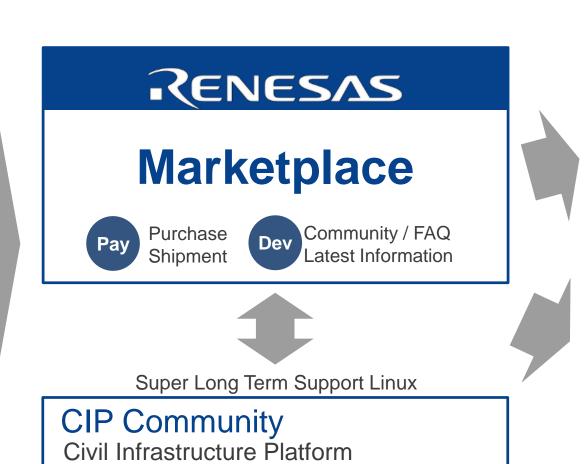
Authentication

OTA

Certification

Failure Detection (Security)

Quick Boot



Unified PoC (Free Trial)

Solution example

HMI + Surveillance camera

Face Authentication

Deep Learning

ONVIF

Security including operation

Failure Detection (Security)

Authentication

OTA

Certification

RZ/G LINUX PLATFORM

COMPONENT #5 - MASS PRODUCTION-CAPABLE MODULES (BY PARTNERS)

RZ/G Linux Platform

One package software framework

Verified Linux Package



GUI framework

H.264 Codec OpenGL

Security

Linux



Linux development and verification provided in the cloud

Verification and Analysis Tools, Build Tools, Object and Source



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Mass production , board and module



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Verified Middleware (Software Add-on)



PARTNER MP-READY BOARDS

e.g. iWAVE SYSTEMS TECHNOLOGIES

RZ/G1C-PF Single board computer



85.6mm x 56.5mm

RZ/G1E-PF SODIMM



67.6mm x 37mm SODIMM Size Compact SOM

RZ/G1E-PF SODIMM Development Kit



RZ/G1H-PF Q7 SOM



RZ/G1M-PF Q7 SOM



RZ/G1N-PF Q7 SOM



70mm x 70mm Q7 SOM

RZ/G1x-PF Q7 Development Kit



PARTNER MP-READY BOARD STATUS

Manufacturer	LSI	Feature	Schedule	Region
	RZ/G1H-PF	Q7 SOM (70mmx70mm)	Started	W/W
	RZ/G1M-PF RZ/G1N-PF	Q7 SOM (70mmx70mm)	Started	W/W
iWave	RZ/G1E-PF	SODIMM (Smaller than Q7) (37mmx67.6mm)	Started	W/W
	RZ/G1C-PF	Single Board Computer(SBC) (85.6mmx56.5mm)	Started	W/W
Algo System(JP)	RZ/G1E-PF	Panel PC Engineering Service	Under development	Japan
Alpha Project(JP)	RZ/G1E-PF	Single Board Computer(SBC)	Under development	Japan
Silicon Linux(JP)	RZ/G1E-PF	Single Board Computer(SBC)	Started	Japan

SUPPORTED WORKFLOWS

RZ/G LINUX PLATFORM IS FOR ALL LEVELS OF USERS

Workflow A



Workflow B



Workflow C



- Design with cloud-enabled IDE
- Use Verification and Analysis tools
- Leverage Verified Linux Package

Goal

Quickest Evaluation and Prototyping!

- Design with "local" cloud-enabled IDE
- Use Verification and Analysis Tools
- Leverage Verified Linux Package

Goal

Optimize Efficiency and Quality of your Local Development

- Design on local Linux machine
- Build your own Yocto recipes
- Leverage Verified Linux Package

Goal

Build Your own Yocto Distribution on Verified Linux Package

- QUICK AND EASY START WITH WORK STYLE A
- No need to build and maintain a Yocto development system on your local machine
 - Building a Yocto development system can take several days!
- Instead, just use your already familiar e2studio IDE
 - o The gateway to Renesas' Verified Linux Package (VLP) and cloud-enabled development
- Accelerate development and ensure code quality by using Linux Platform Verification and Analysis Tools (Renesas plug-ins to e2studio)
- Access a maintained Linux development system with one mouse click
 - o Maintenance of Verified Linux Platform and tools happens automatically in the cloud
- Pull a usable image within just a few minutes for available hardware
- Use cloud-enabled development for fastest prototyping



ACCELERATE AND OPTIMIZE WITH WORK STYLE B



- Get all the benefits of Work Style A, apart from Verified Linux Package (VLP) maintenance
- Use all the cloud tools on-premise
- Accelerate and optimize your design with one-time Linux platform installation

BUILD FROM SCRATCH WITH WORK STYLE C



- Get all the benefits of Verified Linux Platform (VLP)
- VLP includes a fully integrated Linux CIP based Yocto build environment
- Choose your own Yocto recipes and build your own Yocto distribution
- Develop your application with integrated application frameworks QT and html5



SUMMARY

RENESAS TAKES THE LEAD WITH INDUSTRIAL GRADE LINUX

- 1. RZ/G platform silicon provides superior performance and security.
- 2. Renesas' Verified Linux Package with Super Long-Term CIP Linux dramatically reduces design risk and costs for developers of Industrial embedded systems.
- 3. Advanced software verification and analysis capabilities plus Linux cloud-build and maintenance helps MCU developers transition to high-end Linux MPU systems.
- 4. A marketplace of RZ/G solutions connects developers with value-adding software partners.
- 5. Partner SOMs help customers move from prototype to mass production immediately.

THANK YOU!

BIG IDEAS FOR EVERY SPACE

www.renesas.com