

## **IFCO advances digital services with global online RPCs management system and recollection app**

IFCO SYSTEMS presents new mobile MyIFCO™ recollect application for return logistics at Fruit Logistica

**PULLACH, GERMANY, 22. January 2019:** [IFCO SYSTEMS](#), the leading global provider of reusable packaging solutions, is further advancing its digital services with global online ordering and a new mobile application for return logistics. The new application, MyIFCO™ recollect, which will be presented at Fruit Logistica 2019, enables the easy scanning of IFCO Reusable Plastic Containers (RPCs) for recollection purposes with conventional smartphones. With the introduction of this new technology, IFCO is expanding its digitalization strategy and strengthening its role as the leading RPC provider.

### **Mobile app for scanning recollected RPCs**

IFCO has developed an application that enables the easy scanning of IFCO RPCs for recollection purposes. In the future, the application will also be used for other purposes like click and order, click and return, etc.. The MyIFCO™ recollect application can be used with conventional smartphones, and will first be available for Android operating systems. The goal is to support any type of conventional smartphone.

MyIFCO™ recollect is the advanced and easy way to manage the recollection of IFCO RPCs. Users are able to scan recollected RPCs with their smartphone camera in order to quickly confirm quantity and model number of the crates, and when ready, order their pick-up. Just tap, scan, and count – even when mixed. This allows retail stores to quickly and exactly prove how many RPCs they returned to the distribution centre.

Initially, MyIFCO™ recollect will be available for inbound logistics at the IFCO service centres. However, the solution has been designed to be used at any step of the supply chain since it can be easily implemented without the need for further investments, installations or hardware equipment. IFCO is planning to roll-out the new MyIFCO™ recollect app for customers worldwide within this year.

MyIFCO™ recollect will first be presented at Fruit Logistica 2019, the leading international fair for fresh produce trade, which will take place in Berlin from 6<sup>th</sup> to 8<sup>th</sup> February. Visitors can find IFCO in hall 20, stand B-17.

### **Online RPCs management system available worldwide**

IFCO is also announcing the worldwide availability of its MyIFCO™ online ordering system. In January 2018, IFCO launched the online ordering system, adding innovative features to the

## Press Release

---

MyIFCO™ webclearing system and offering enhanced order management functions for improved customer convenience. Planning of RPC supply has never been easier. Key features include state-of-the-art technology for a seamless user experience. Furthermore, the innovative Upload Order function allows the simultaneous processing of multiple orders, the scheduling of return pick-ups of RPCs according to the customer's wishes, as well as a track and trace status report for all orders and returns.

After the initial roll-out in Germany, France and the USA in early 2018, MyIFCO™ online ordering is now available worldwide to all IFCO customers. As of today, more than 6,000 customers are registered for online ordering and over 220,000 orders were placed with the tool. This corresponds to 74 % of all IFCO orders. In total, more than 1 billion RPCs were delivered via MyIFCO™ online ordering since its launch in 2018.

"IFCO has anticipated the demand for digital services solutions that companies are demanding in order to increase efficiency and stay competitive. More and more supply chain processes are being digitized which poses great challenges for companies. IFCO's advanced digital services are easy to implement, enabling customers to streamline their processes and act more efficiently. The new MyIFCO™ recollect app is the next step in our digital strategy, with the goal of making the fresh produce supply chain more efficient and sustainable for all parties involved. Because a better supply chain serves us all," says Wolfgang Orgeldinger, CEO of IFCO SYSTEMS.

### **Additional information:**

IFCO is the leading global provider of reusable packaging solutions for fresh foods, serving customers in 50+ countries. IFCO operates a pool of over 290 million Reusable Plastic Containers (RPCs) globally, which are used for over 1.3 billion shipments of fresh fruits and vegetables, meat, poultry, seafood, eggs, bread, and other items from suppliers to grocery retailers every year. IFCO RPCs ensure a better fresh food supply chain by protecting freshness and quality and lowering costs, food waste and environmental impact compared to single-use packaging. More: [www.ifco.com](http://www.ifco.com).

### **For more information, please contact:**

#### **IFCO:**

Daniela Carbone

VP - Global Marketing

Tel.: +49 (0)89 74491-323

[Daniela.Carbone@ifco.com](mailto:Daniela.Carbone@ifco.com)

[www.ifco.com](http://www.ifco.com)

#### **Agency:**

HBI Helga Bailey GmbH

## Press Release

---

Corinna Voss, Stefan Schmidt  
Tel.: +49 (0)89 99 38 87-30 / -47  
[ifco@hbi.de](mailto:ifco@hbi.de)  
[www.hbi.de](http://www.hbi.de)